

VENUE

Hotel LUX, Námestie slobody 2, 974 01 Banská Bystrica, Slovakia, www.hotellux.sk

GPS: 19°E 09' 15"; 48°N 44' 09"



ACCOMODATION

Participants are requested to book accommodation individually. We recommend to use following hotels in a 15 minute walking distance where reduced prices have been negotiated:

- Hotel ARCADE (www.arcade.sk)
- Penzión GRAND (www.penziongrand.sk)

Please, state the password "digiradio" in the *Note* window when booking the accommodation.

Deadline for reservation at a discount: 9th Febr. 2015

LANGUAGES

Slovak, Czech, English (with simultaneous interpretation)

REGISTRATION

Online on www.vus.sk/v4/registration

Deadline for registration: **11th Febr. 2015**

Registration fee: 48 € (40 €+ 20 % VAT)

Grant:



Partners:



Výskumný ústav spojov, n. o.,
Slovakia
(*Research Institute of Posts and Telecommunications*)



Český metrologický institut,
Czech Republic
(*Czech Metrology Institute*)



Hírközlési és Informatikai
Tudományos Egyesület, Hungary
(*Scientific Association for Infocommunications*)



Instytut Łączności – Państwowy
Instytut Badawczy, Poland
(*National Institute of Telecommunications*)

International Conference



Approaches to the Digitisation of Audio Broadcasting in V4 Countries



February 18 – 19, 2015
Banská Bystrica, Slovakia

INVITATION

Conference supported by International Visegrad Fund
(<http://visegradfund.org>).

DEAR LADIES AND GENTLEMEN,

After successful transition from analogue to digital terrestrial TV broadcasting in the whole Central Europe, the similar process in audio broadcasting is expected in near future. The representatives of telecommunication research and scientific institutions from all the Visegrad Four countries have pleasure to invite you to the conference, which will deal with the opinion of V4 countries on potential technical, economical and social aspects of digitisation. The goal is to exchange experience and future intentions and to search for common solutions / strategies with benefits for broadcasters, network operators and the population. Speakers of high reputation from the international organisations outside the V4 countries will explain the advantages of the on-going processes and recommended approaches.

PROGRAM COMMITTEE

Juraj ORAVEC	VÚS, Slovakia
Čeněk PAVELKA	ČMI, Czech Rep.
Péter NAGY	HTE, Hungary
Mária KISSNÉ-AKLI	NMHH, Hungary
Dariusz WIĘCEK	IŁ, Poland
Krystyna ROSŁAN-KUHN	KRRiT, Poland

CONFERENCE SECRETARIAT

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PROGRAMME

February 18, 2015, Wednesday

8:30 REGISTRATION OF PARTICIPANTS,
Welcome coffee

9:30 OPENING OF THE CONFERENCE

1st Session: Why is it important to go to digital?

10:00 The DRM Standard and the Prospects of Its Implementation

Radu P. OBREJA, DRM Marketing Director

10:40 COFFEE BREAK

11:10 DAB+ - More Than Radio

Mirosław OSTROWSKI, Radio Wrocław, POL

11:40 Digital Radio in Europe: an Update on the Rollout of DAB/DAB+ across Europe

Patrick HANNON, President of WorldDMB

12:10 LUNCH

13:30 Digital Radio Toolkit - Key Factors for the Deployment of Digital Radio

David FERNÁNDEZ-QUIJADA, EBU

2nd Session: Legislation, regulation

14:00 Legislative and Regulative Aspects of Audio Broadcasting in the Czech Republic

Pavel DVOŘÁK, ČTÚ (Czech Telecommunication Office), CZE

14:30 COFFEE BREAK

15:00 Rethinking the Regulation of Digital Radio Broadcasting in Hungary

Péter VÁRI, Mária KISSNÉ-AKLI, NMHH (National Media and Infocommunications Authority), HNG

15:30 Legislative and Regulative Aspects of Audio Broadcasting in Slovakia

Radoslav KUTAŠ, Mediálny inštitút (Media Institute), SVK

16:00 Legislative and Regulative Situation in POL

Krystyna ROSŁAN-KUHN, KRRiT (National Broadcasting Council), POL

16:10 PANEL DISCUSSION

PROGRAMME

February 19, 2015, Thursday

3rd Session: Economical aspects of digitisation

9:30 DAB+ Network Deployment Plans in Hungary

Zsolt ÁRKI, AH Zrt. (Antenna Hungaria Zrt.), HNG

10:00 Economic Advantages of DAB+

Jens STOCKMAN, GatesAir

10:30 COFFEE BREAK

11:00 Impact of the Audio Broadcasting Digitisation on the Car Industry

Ján LEŠINSKÝ, STU (Slovak Technical University), SVK

11:30 Readiness of Network Operators in the Czech Republic

Tomáš ŘAPEK, TELEKO; Marcel PROCHÁZKA, ČRa (Czech Radiocommunications), CZE

12:10 LUNCH

4th Session: Role of public broadcasters in the implementation process

13:20 Polish Radio Digital Future

Krzysztof LUSZCZEWSKI, Pawel MATHIA, Polskie Radio SA (Polish Radio), POL

13:50 Future of Terrestrial Broadcasting from the Perspective of RTVS

Andrej DOLEŽAL, RTVS (Radio and Television of Slovakia), SVK

14:20 COFFEE BREAK

14:50 CRo Intentions in Digitisation of Audio Broadcasting

Pavel BALÍČEK, Český rozhlas (Czech Radio), CZE

15:20 Digital Radio - Possibility and Responsibility

Péter JÁKÓ, MTVA (Hungarian Public Media), HNG

15:50 PANEL DISCUSSION

16:50 END OF THE CONFERENCE